

WEST VIRGINIA WOMEN WORK



Dear Madam or Sir,

I am writing you with excitement to invite you to become a corporate sponsor of West Virginia Women Work's (WVWW) 2018 fundraising event. Over this past year, our organization has tackled and succeeded in some amazing new work and we have planned this event to celebrate our success as well as help in our continuous efforts.

Our History: For nearly two decades, our Step Up for Women Construction Pre-Apprenticeship, a job training program of WVWW, has been preparing women for positions in residential, commercial, and highway construction and registered apprenticeship programs. In 2016, we launched our Advanced Manufacturing Pre-Apprenticeship and just this past year expanded it to a second location. Today, we maintain five satellite training sites with locations in Morgantown, Charleston, Wheeling, Huntington, and Bridgeport. Step Up boasts an 80% job placement rate with new graduates earning a minimum of \$11 per hour and many earning additional benefits.

Since its inception, WVWW's program graduates have contributed millions of dollars to the state of WV by reducing the benefits they received (public assistance, food stamps, medical cards, and/or unemployment compensation) and paying taxes on their increased wages as well as sales taxes with their increased ability to purchase consumer goods. To put it simply, our graduates can make a better life for themselves while contributing to the WV economy.

Our program has almost doubled in size in the last year with the hard work of the WVWW team who strive to find avenues for funding and partnerships that will provide opportunities for the students. The Step Up program is not a safety-net, it's a spring board! It is a community solution that benefits our residents and the state.

We are asking for your support by sponsoring our event being held on Friday, October 19th. We are hosting a themed evening complete with great food and entertainment at the beautiful Flour & Feed Restaurant on the waterfront in the Wharf District of Morgantown. More details for the event are attached. Your sponsorship will enable our program to continue offering our Step Up program without having to charge for tuition to pay for materials such as books, tool belts, hand tools, safety glasses, and steel-toed boots for our enrollees. Without that help, most may never have been able to enter the program. Thank you for considering contributing to our organization

Please see the enclosure with our suggested sponsorship levels. Your organization will be recognized by:

- Displaying your company's name and logo at our evening event.
- Listing your company's name and logo on the sponsorship portion of our website.
- Receiving a table for your employees to attend a fun-filled night out with heavy appetizers, complimentary beer and wine beverages and entertainment.

Thank you in advance for your sincere consideration of our request.

Sincerely,

A handwritten signature in black ink that reads "Colleen R Knight". The signature is written in a cursive, flowing style.

Colleen R Knight
Development Committee Chair

201 New Jersey Street • Morgantown, WV 26501

P: (304) 598-0114 • F: (304) 598-3821 • W: wvwomenwork.org